

Agentic AI in Action

Tools to Future-Proof
Your Career & Business



September 29, 3pm EST
LIVE WEBINAR



Meet the Hosts



Olga Khadieva

Marketing automation and demand generation expert, 2x Certified AI Agent Builder (by MindStudio and Lindy). Olga develops practical AI solutions for small businesses, automates client processes, and trains professionals to apply AI tools to real-world challenges.



Sandra Mackechnie

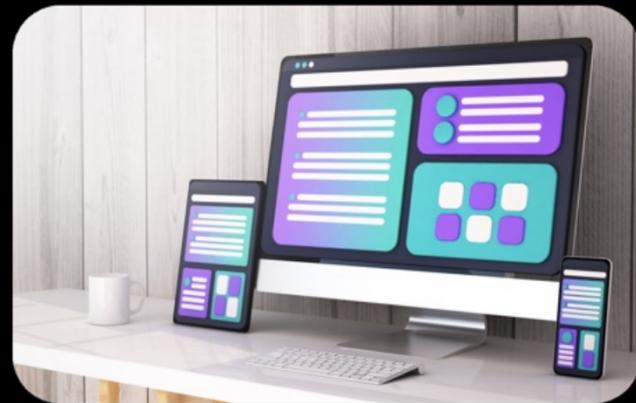
Business coach, facilitator, and workplace learning expert. MindStudio Level 3 Certified Developer with 20+ years in ad tech sales and marketing. Sandra helps individuals and teams embrace new technologies, build resilience, and unlock growth in rapidly changing environments.

What You'll Learn

- **Why AI Agents Now** → the urgency and opportunity
- **What is an AI Agent** → how it goes beyond ChatGPT
- **Platform Demo** → MindStudio → watch the Agents in Action
- **Platform Demo** → Lindy → watch the Agents in Action
- **Pricing** → How Each Platform Charges You
- **Security & Compliance**
- **MindStudio Bootcamp** → Enrolment Options



Why AI Agents Now



AI is already built into the tools we use every day

→ Outlook drafts your emails, Google auto-completes your searches, LinkedIn suggests replies, and Canva generates designs. AI isn't coming – it's already in your workflow



The pace of change is accelerating

→ What took years to adopt with mobile apps is happening in months with AI. Tools are rolling out new features every week



Professionals who adapt thrive; those who don't risk falling behind

→ Recruiters are already filtering résumés with AI, marketers are automating campaigns, and sales teams are using AI assistants. If you're not leveraging it, your competition is



Businesses gain speed, scale and efficiency through automation

→ Imagine a small team using AI agents to handle lead research, content drafts, and reporting overnight – competing with enterprise teams at a fraction of the cost

What is an AI Agent?

An AI Agent is simply a program that automates a workflow

👉 *"If you can describe the task, you can automate the task."*

- Automates repetitive tasks end-to-end
- Uses **inputs** (CRM, Slack, Email) + **triggers** (new lead, new data)
- Connects to your tools & applies rules
- Produces **outputs** (drafts, reports, LinkedIn Posts, alerts) – no extra steps



ChatGPT = consultant. Agents = employees.

What Can AI Agents Automate?

Sales Agents



- Personalized Outreach
- Competitor Intelligence
- Meeting Summarizer

Marketing Agents



- Campaign Briefs
- Social Content Generation
- Business-to-Ops Translator

Operations Agents



- Knowledge Base
- Ticketing & Support
- Training Deck Builder

MindStudio.AI

- No-code / low-code platform
- Visual workflow builder (JSON, RAG, subworkflows)
- 100+ LLMs with temperature control
- 100+ templates for business & personal use
- Average build takes 15–60 minutes
- Easy to use, but extensible with code if needed



Lindy.AI

- Agent platform for business automation
- Visual workflow builder
- Pre-built templates for chatbots, support, productivity
- Connects with 3,000+ apps
- AI agents adapt to context like human assistants
- Build and deploy in minutes — no coding required



MindStudio AI Agents in Action

- TL;DR [Watch Video](#) 
- Tweetstorm [Watch Video](#) 
- LinkedIn [Watch Video](#) 
- Web Scrape people to .csv [Watch Video](#) 
- Study Guide [Watch Video](#) 

Lindy AI Agents in Action

Learn & Beyond AI Assistant

[Watch Video](#) 

Psychological Sales Profile

[Watch Video](#) 

SEO Blog Writer

[Watch Video](#) 

Email Assistant

[Watch Video](#) 

MindStudio Pricing and Token Consumption

- **Tokens** measure how much text an AI processes — both what you send in and what it sends back
- MindStudio charges based on total tokens used (everything processed). For example, summarizing a 1,000-word article might take ~1,800 tokens
- **On GPT-4o pricing**, that's about \$0.01 for the whole run — less than a penny
- **The key to controlling cost** is keeping prompts lean, capping outputs, and choosing the right model for the job

The screenshot displays the MindStudio pricing page with a navigation bar at the top for 'Monthly' (selected) and 'Annual' (with a 'Save 20%' badge). The page is divided into five columns representing different pricing tiers:

- Free:** \$0. Includes unlimited AI agent drafts and 1,000 runs per month. A 'Choose Free' button is present.
- Starter:** \$16 per month + usage, billed annually. Includes publishing up to 5 agents, 5,000 runs per month, unlimited users, and 'Just Me'. A 'Choose Starter' button is present.
- Pro (Most Popular):** \$48 per month + usage, billed annually. Includes publishing up to 15 agents, 25,000 runs per month, unlimited users, up to 5 collaborators, trigger agents via API and Email, scheduled agent runs, and MCP. A 'Choose Pro' button is present.
- Agency:** \$140 per month + usage, billed annually. Includes publishing up to 50 agents, 100,000 runs per month, unlimited users, up to 15 collaborators, and embed AI agents. A 'Contact Us' button is present.
- Custom:** Custom Pricing. Includes advanced AI infrastructure, security, and support. A 'Contact Us' button is present.

Lindy Pricing and Credits Consumption

Credits consumption examples:

- **Chatbot conversations:** ~40–100 credits per conversation (depends on length)
- **Psychological Sales Profile:** ~40 credits per run
- **SEO Blog Writer:** ~10–20 credits per blog depending on the number of revisions
- Actual usage varies based on task complexity and number of steps
- Pro plan (5,000 credits/month) is a good starting point — you can add more credits later if needed

The screenshot displays the Lindy pricing page. At the top, there's a navigation bar with 'Solutions', 'Pricing', 'Integrations', and 'Resources'. A 'Log in' link and a 'Talk to sales' button are also present. Below the navigation, a progress bar indicates credit consumption, with a marker at 5,000 credits. The main content area features four pricing tiers: Free (\$0), Pro (\$49.99/month), Business (\$199.99/month), and Enterprise (Custom Pricing). Each tier includes a 'Sign up for free' button and a list of features. The Business plan is highlighted with a yellow background and includes 'Unlimited Phone Calls'.

Plan	Price	Credits / Month	Key Features
Free	\$0	400	Up to 40 Tasks, 1M characters knowledge base, 100+ integrations
Pro	\$49.99	5,000	Up to 1,500 tasks, Invite team members, 30 phone calls per month, 20M characters in the knowledge base, 4,000+ integrations
Business	\$199.99	20,000	Everything in Pro, Unlimited phone calls, 30+ supported phone call languages, 50M characters knowledge bases
Enterprise	Custom Pricing	As many as you need	Everything in Business, Priority Support, Enterprise-grade security, Dedicated AI engineer, Custom agent implementation, AI Agent training, Agent performance audit, Volume-based credit discounts

Enterprise Security & Compliance



- Certified and trusted: SOC 2, HIPAA, PIPEDA
- Strong protection: encryption, secure cloud hosting, multi-factor login
- Continuous monitoring: 24/7 oversight and regular testing
- Responsible data practices: privacy, retention, and secure deletion
- Business continuity: disaster recovery and staff training
- Vendor accountability: strict requirements and regular assessments

Getting Certified on MindStudio

- Start with the free 2-hour Bootcamp → get a taste of building AI agents and see if certification is right for you
- Level 1 Certification (\$2,500) → 2 days of live training, build 10 AI agents plus a capstone, includes a full year of MindStudio Personal Plan
- Level 2 Certification (\$5,000) → 5 days of live training, build 20 advanced AI agents plus a capstone, includes a year of MindStudio and leadership opportunities
- Level 3 Certification (\$15,000) → 30-day intensive, build dozens of complex agents, complete an enterprise-grade capstone, and get VIP support and partnership access

The screenshot displays the MindStudio certification options and a sample certificate. The certification options are:

- LEVEL 1 CERTIFICATION**: 2-Day Bootcamp & L1 Certification, \$2,500. One time investment. Our most popular option for professionals seeking essential AI skills fast.
- LEVEL 2 CERTIFICATION**: 5-Day Bootcamp & L2 Certification, \$5,000. One time investment. For professionals preparing to lead AI adoption inside their organizations.
- LEVEL 3 CERTIFICATION**: 30-Day Bootcamp, \$15,000. One time investment. For business and technical leaders aiming to master AI agent development at scale. Includes: 4 weeks of live training, Build dozens of complex agents, 1 enterprise-grade capstone tied to your company's needs, MindStudio Personal Plan (1 year, \$4,800 value), Access to VIP support and partnership opportunities.

The sample certificate is for Sandra Mackechnie, Level 3 Certified AI Agent Developer, issued on 09/09/2025, signed by Dmitry Shapiro.

Getting Certified on Lindy

Lindy Workshops

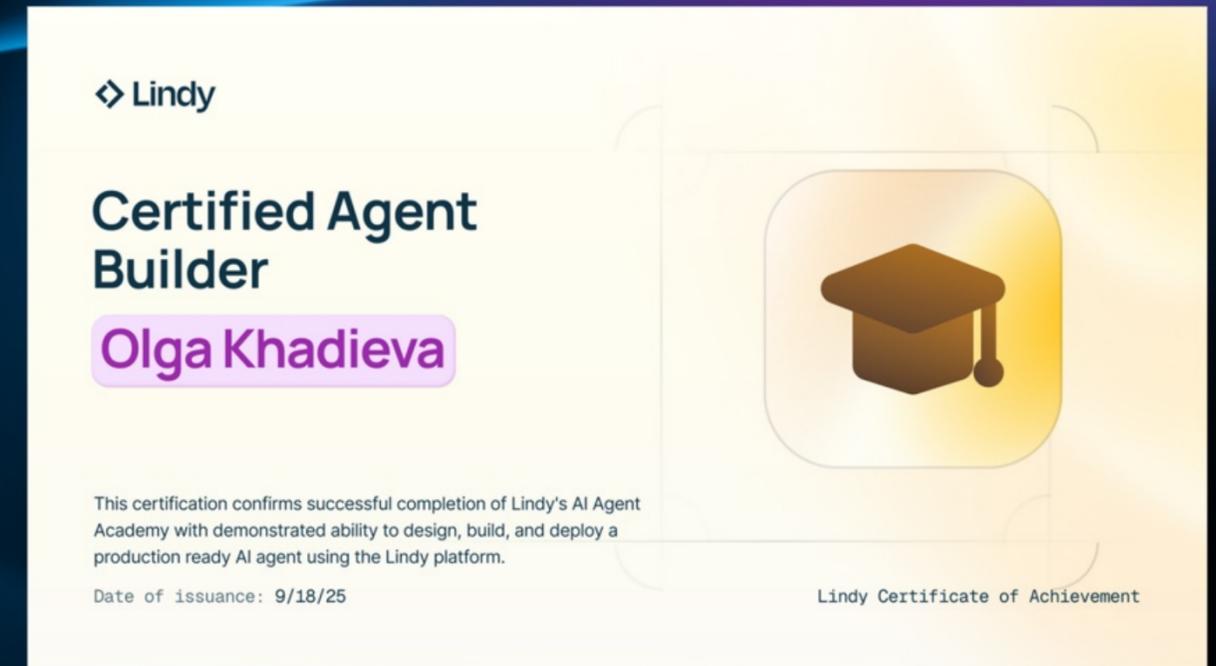
- 2-hour sessions run from time to time
- Learn how to build pre-set Lindy agents

Lindy Agent Academy

- Runs once a month (limited spots)
- 1-week bootcamp (sometimes shorter)
- 2 live sessions: learning + building
- Hands-on: build your own agent, record on Loom, and submit

Certification

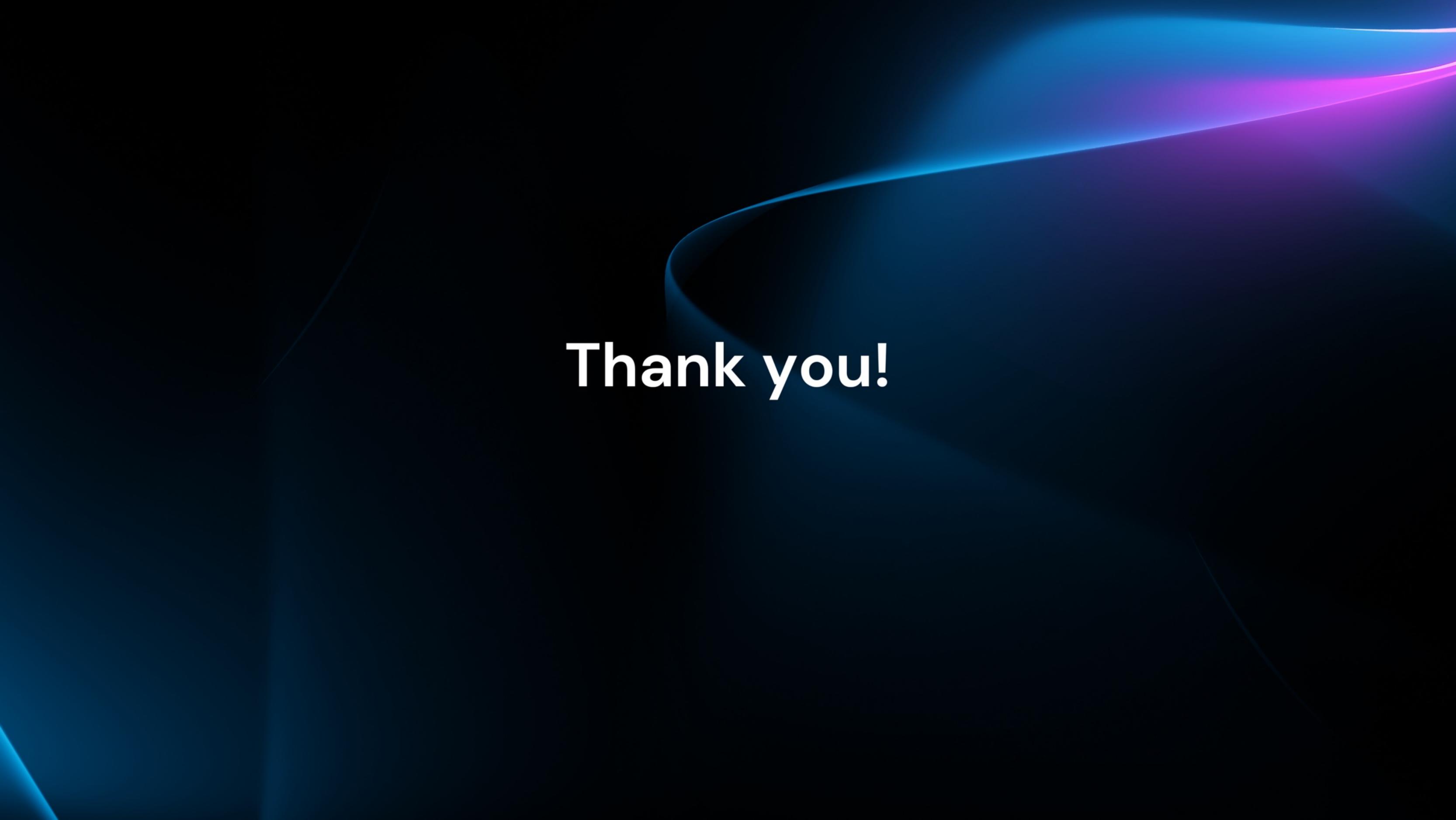
- Pass by submitting a working agent that meets Lindy's standards
- Earn your official Certified Lindy Agent Builder badge



Your 30-Day Trial Access

- All webinar registrants get a 30-day trial of MindStudio Pro and Lindy Pro
- Full access to explore, build, and test agents on both platforms
- Activation instructions will be sent in the follow-up email within a few days





Thank you!